

Graphic Design Intern

JOB TITLE

Graphic Design Intern

PURPOSE

The purpose of this internship is to support data visualization of the company's impact reports and impact management software.

LOCATION

Computer work can be conducted anywhere within the Greater New Orleans Area. The job requires in-person presence in New Orleans.

AREAS OF RESPONSIBILITY

1. IMPACT REPORTS AND VIDEOS

- Create graphics for impact reports as needed
- Create graphics for videos as needed

2. WEB AND SOFTWARE DEVELOPMENT

- Create graphics for our websites as needed

- Create graphics for our software tool as needed

3.SOCIAL MEDIA

- Draft graphics about our impact or the impact of our members for social media

THE APPROACH

- **Organized:** This position requires strong organizational skills to ensure that all deliverables are finalized on time.
- **Empathetic:** We seek for all deliverables to speak to our community. Being warm and empathetic is important to build relationships and understand our company and community's needs.
- **Passionate:** An important aspect of this position is to let your light shine and for all deliverables to inspire our team and community.
- **Willing to learn:** This position requires the ability to take feedback and build on it to meet our company and community's needs.
- **Flexible:** This position requires meeting a wide array of design styles. This implies moving away from your comfort zone and having the ability to make quick and significant corrections without compromising the quality of our service and final deliverables.

OPPORTUNITY FOR GROWTH

LifeCity is very proud of its internship program. Throughout its history interns have frequently evolved into part of our staff. Following this tradition, this internship is designed to offer a career path to students that wish to engage with the impact investment sector.