

Video Storyteller

WHY APPLY?

Are you interested in inspiring organizations to change the world for the better?

We need you to help share powerful stories that reflect an economy that works for good. This job will allow you to improve your video and directing skills by telling short, frequent stories that reflect sustainable business development that makes our world a better place.

PURPOSE

The Video Storyteller is responsible for video production and asset development for LifeCity and Love Your City.

LOCATION

Computer work can be conducted anywhere within the Greater New Orleans Area. The job requires in-person presence in New Orleans.

JOB TYPE

Full-Time Employee (32 hours/week under our 4-day workweek)

RATE OF PAY AND BENEFITS

\$55,000 - \$65,000, depending on experience in the field

Benefits on day 1 of employment:

- 50% employer paid health insurance

- 100% employer paid vision and dental insurance
- Unlimited PTO and paid holidays
- Free mental wellness resources including therapy
- Home-buying assistance
- Green transportation incentives, e.g. biking, walking, rollerblading, etc.
- Retirement plan with 3% company match
- Four-day work week
- Hybrid work arrangements - 2 days in office; 2 days flexible

AREAS OF RESPONSIBILITY

1. VIDEO PRODUCTION

- Produce NMTC impact videos for all clients by sharing powerful stories of impact development ranging from affordable housing, community centers, and sustainable manufacturing
- Support graphic design needs through video for Impact Reports
- Produce internal marketing material for Love Your City + LYC University and social accounts to help us tell our brand story
- Produce Internal Event Promo reels & Recap Videos to help share stories of businesses implementing sustainability improvements on the Love Your City platform
- Produce Love Your City Awards Videos and transitions for our annual event

2. BRAND DEVELOPMENT

- Produce internal videos that support and market Love Your City and LifeCity
- Oversee Love Your City University, our impact storytelling learning center to help organizations learn how to become more sustainable
- Support marketing campaigns and strategy with visual/media assets

3. PROFESSIONAL DEVELOPMENT

- Set internal professional goals
- Coordinate with the company's leadership participation in at least 1 professional growth and development activity per year

QUALIFICATIONS

- Video editing and shooting experience
- Powerful storytelling capabilities
- Sample portfolio
- Graphic Design / Animation Experience

THE APPROACH

- **Organized:** This position will require managing multiple projects, clients, and deliverables and requires strong organizational skills to ensure that production timelines are on track.
- **Empathetic:** As you meet our community, this position requires listening skills in order to build trust and hear the real feelings and emotions that each project induces. Being a warm and empathetic presence is important to building relationships and helping make connections on behalf of others.
- **Story comprehension:** It is important that this person is able to find the most powerful story during a site visit and be able to formulate how to share our assessment data in a compelling and inspiring way.
- **Passionate:** An important aspect of this position is to let your light shine so that others get caught in it and want to pass it on. It is important for this position to inspire others through stories.
- **Self-starter:** Someone who can own their project and drive it to completion.
- **Willing to learn:** Able to take feedback and grow with the company.

OUTCOMES FOR VIDEO STORYTELLER

This position is a growth opportunity to explore the new and emerging market of sustainable business development. Additionally, we are proud that LifeCity's network will offer new partnerships and relationships for your lifelong career. As a small company, every member of our team contributes to our growth and success, and you will experience first-hand the challenges and opportunities of entrepreneurship. Plus, we're fun to hang out with. ;)

HOW TO APPLY

To apply for this position, complete this [form](#), and send your cover letter and resume to impact@mylifecity.com.